

PAOLA GIORDANO

Fiori d'asfalto *Asphalt Flowers*

IMAGO-ART GALLERY - Lugano

opening 12 September 2013, h 5-9 pm



Asphalt Flowers is the title of the solo show of Italo-American artist Paola Giordano, whose works, which are full of new sensations and pictorial perspectives under the ensign of chromatic and material research, have amazed both public and critics.

The exhibitions in program at the **Imago-Art Gallery** in Lugano from July to October 2013, proposes a series of interesting works defined by the artist as her *“asphalt flowers, hence metropolitan flowers, representing life and the struggle for life, a symbol of femininity and purity in a world that has become ever more chaotic, polluted and ill-treated.”*

The works of medium and large dimensions tell the story of life's struggle for survival. *Asphalt flowers, The Fall of the Soul, He Loves Me, He Loves Me Not, Energy, Cosmic Wind, Fastfood, Expressions of a Dream, Junk*, are some of the titles presented in the exposition.

An analysis of everyday life, our anxieties, our joys, our frenetic lives, but always brimming over with emotions and stimuli. Desperation, anxiety, hope and the sentiment of love. Purity, strength and energy are the themes, the sensations, the lights and shadows that surface in the work of Paola Giordano.

With *Asphalt Flowers*, the artist offers us a view that goes beyond the present, the foregone conclusions and the here-and-now. The works of Paola Giordano shed light and - above all - “illuminate” that constant and arduous uncertainty we know so well: our daily lives.

“My work is a conceptual and synthetic art that stems from an inner necessity to communicate sensations and feelings, always departing from a constant analysis of social and every-day life, and Nature.”

Paola Giordano

Paola Giordano was born in New Bedford, Massachusetts in the United States. Her father - painter Alvaro Giordano - came from Florence while her mother is Italo-American. She spent her childhood in Naples and at the age of ten moved to Milan, where she attended an artistic high school; she received a

diploma in painting in 1976 from the Academy of Brera directed by Domenico Purificato and obtained a degree with Raffaele De Grada.

Her first jobs were in the fashion industry while participating in numerous group shows. After 2003, she came to the public attention when she won the “Gran Premio Internazionale dell’Arte” and the “Gran Premio Arte Roma” in 2004.

She has exhibited her works in group shows in Berlin, Rome, Lisbon and other important Italian cities. Her first solo show was at the Galleria “Il Collezionista” in Rome in 2004, when she obtained both critical and public success. In 2005 she had another solo show in Milan at the "Galleria Cappelletti" of the Brera Academy. Her activity has continued both in Italy as well as on the international scene in Rome, Florence, Genoa, Barcelona, Berlin, Madrid. She has participated in numerous group exhibitions as well as in personal shows within the ambit of important cultural and artistic events. She began her present collaboration with the Imago-Art Gallery in London in 2008. Paola Giordano has been present in numerous important Art Fairs such as MIART and ARTEFIERA. She participated in the Architectural Biennale in Venice in 2010.

Many have written and spoken about Paola Giordano, just to mention a few: Ermanno Krumm, Nicole Salfatti Francesca Amé, Daniela Azzola Farinotti, Anna Caterina Bellati, Luca Beatrice, Andrea Bosco, Alessandra Apikian, Kate Cliff, Ernesto D’Orsi, Roberto Giuliani, Pierre Lambrini, Lorena Magliocco, Maria Teresa Pallitta.

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